

HR Development @Woco

Focus on People and Culture

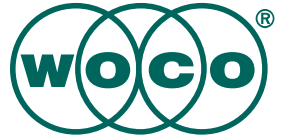
Bernhard Wolf



Woco – ein mittelständisches Familienunternehmen mit internationaler Ausrichtung.

Woco Stammsitz
Bad Soden-Salmünster | Deutschland

21 Werke in 9 Ländern auf 3 Kontinenten



USA
▪ Novi

Mexico
▪ Lagos de Moreno
▪ Queretaro

France
▪ Habsheim

Germany
▪ Bad Soden-Salmünster
▪ Kronach
▪ Eisenach

Slovenia
▪ Ljubljana

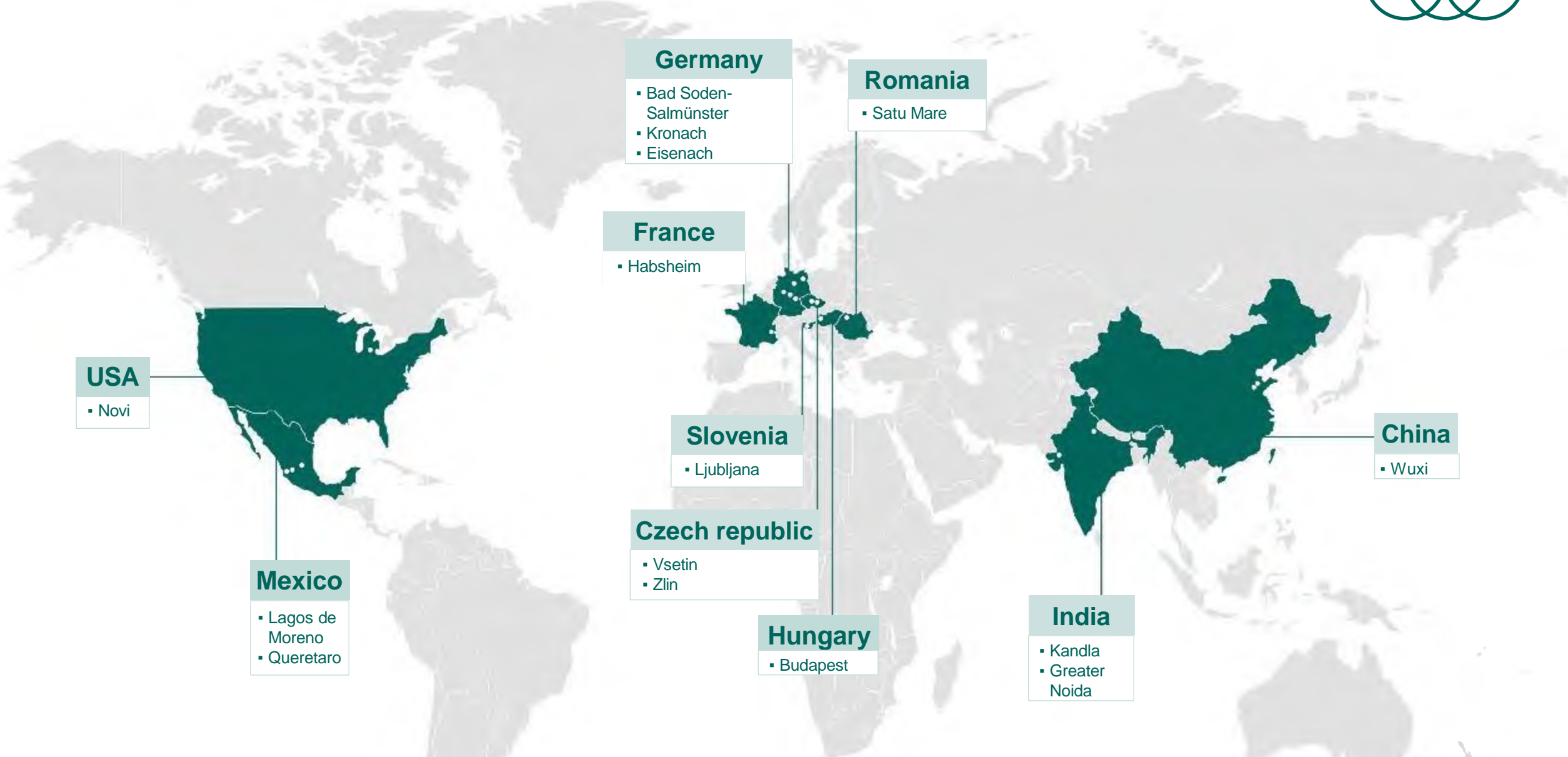
Czech republic
▪ Vsetin
▪ Zlin

Hungary
▪ Budapest

Romania
▪ Satu Mare

India
▪ Kandla
▪ Greater Noida

China
▪ Wuxi

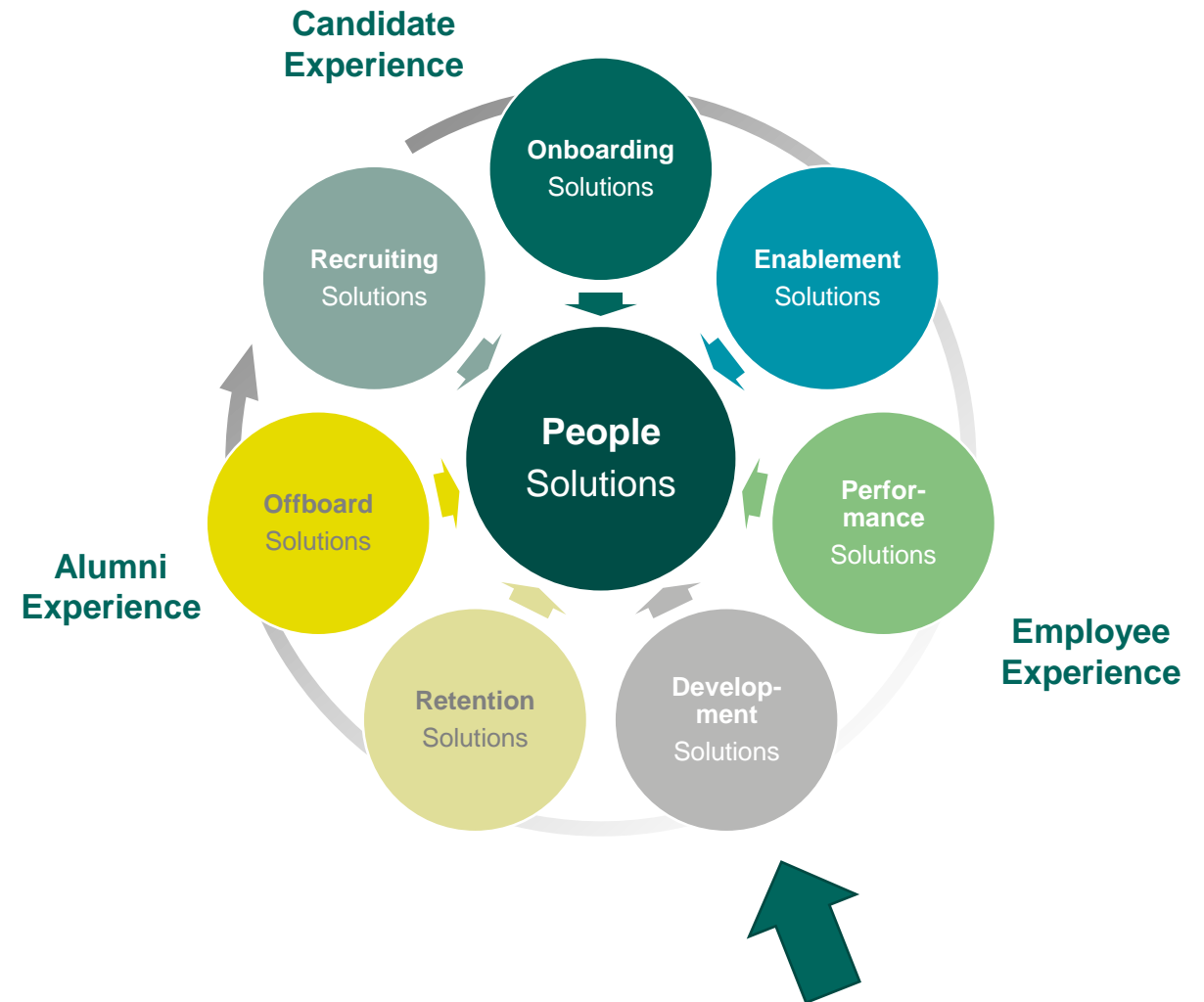


HR Strategy



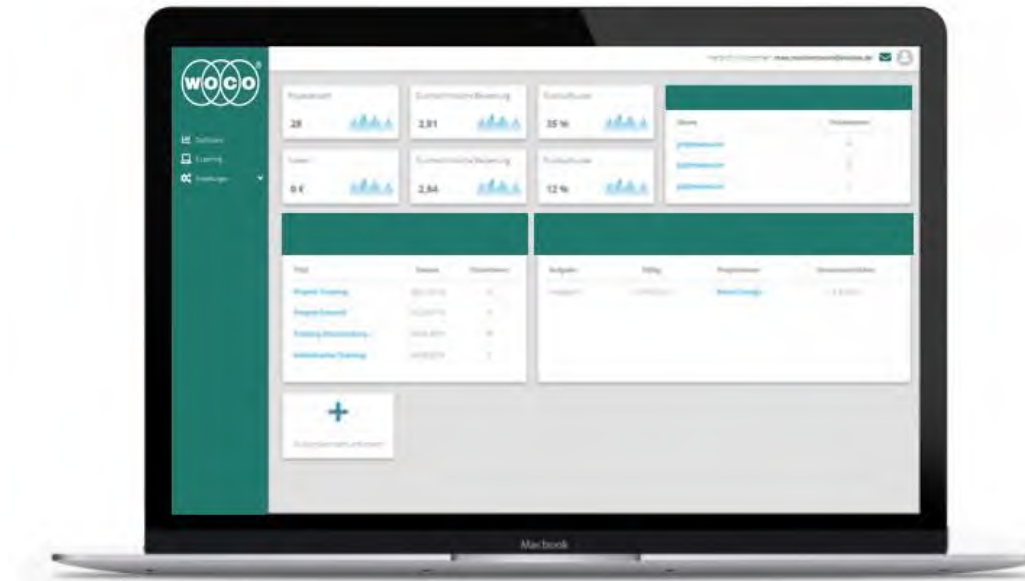
HR Experience Management (HR-XM)

- culture as significant part of employer branding (recruiting)
- focus on creating structures in which employees feel comfortable, work effectively & efficiently and can develop further (retention)
- Communication as part of a value orientated and positive company culture

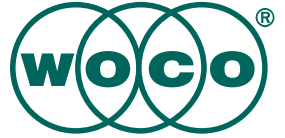


Strong cooperation with Evalea

- Overview of competences for individual development
- Digitization of the employee appraisals
- Designing your own learning platform
- Giving employees a voice
- Planning & overview of trainings
- Checking the effectiveness of trainings
- Learning and communication platform



Beispiele aus dem Woco E-Learning-Alltag



Automotive SPICE ist eine Variante des internationalen Standards ISO/IEC 15504 (SPICE) zur Bewertung der Leistungsfähigkeit der Entwicklungsprozesse von Steuergeräteelieferanten in der Automobilindustrie. SPICE steht für **Software Process Improvement and Capability Determination**.



Smart Logistics

Next-generation of
Thermal management

TISAX
ENX ASSOCIATION

TISAX (Trusted Information Security Assessment Exchange) ist ein Standard für ein Information Security Management System (ISMS)

Global Talent Management Initiative



➤ **Digital 360° TM-Process**

From the identification to the documentation of talents by using EVALEA

➤ **Global Rollout:**

Regional strategy (Europe, Americas and Asia)

Regional steering process (Identification, Review und Execution)

Standards and coordination of the global TM-process and content by CoE (Center of Expertise)





DANKE FÜR IHRE AUFMERKSAMKEIT
THANKS FOR YOUR ATTENTION

